



EqoBalance® from Beaulieu Yarns wins Green Product Award 2018

- First biomass-balance polyamide yarns for carpets
- Carpet manufacturers can contribute to a sustainable future through less use of fossil resources and reduced greenhouse gas emissions
- Suitable for carpet tiles, carpet planks and broadloom carpets for contract, automotive and residential segments

Wielsbeke, Belgium – July 18, 2018 – Beaulieu Yarns, the global supplier of high-quality synthetic polyamide and polypropylene yarns, is the proud recipient of the Green Product Award 2018 Material category for its EqoBalance® family of “biomass-balance” yarns.

EqoBalance, the first biomass-balance polyamide yarns for carpets, was chosen from a field of 400 submissions from 25 countries. Around 100 nominees were presented to an international jury which evaluated these entries for their expertise in design, innovation and sustainability. A total of 24 winners were selected across 12 categories. A public voting for the Audience Award will take place from 17 July to 17 August.

EqoBalance PA6 yarns follow the biomass balance approach, which ensures that at the very start of the supply chain, natural renewable raw materials replace fossil resources in the production of polymers processed into yarns. The sustainable yarns conform to the TÜV SÜD certification standard CMS 71 "Certification of the use of renewable resources", which confirms the saving in fossil resources. The potential to reduce greenhouse gas emissions as a result of the replacement of fossil use is calculated in a Life Cycle Assessment (LCA). EqoBalance yarns allow a reduction of up to 75% of CO₂eq/kg compared to Beaulieu Yarns' fossil-based products.

Emmanuel Colchen, Global Sales Director, Beaulieu Yarns, comments: “We are delighted to receive this Green Product Award for the EqoBalance® family. These PA6 yarns offer a drop-in alternative solution for carpet manufacturers, delivering the same quality and performance as the fossil-based equivalents, and enabling them to contribute to a sustainable future through less use of fossil resources and reduced greenhouse gas emissions.”

Beaulieu Yarns offers a wide variety of PA6 yarns for use in carpet tiles, carpet planks and broadloom carpets for commercial offices, hospitality & leisure, education & healthcare premises, automotive, as well as residential.

The Green Product Award is an annual international competition for innovative, sustainable products & services in the categories architecture, work, energy, electronics, fashion, research, freestyle, children, communication, consumer goods, mobility, furniture and home accessories. The award is aimed at established companies and start-ups.



The goal of the award is to create a collection of green solutions for consumers and buyers to replace existing products with better (green) products. Since 2013, the competition has received submissions from over 40 countries. Since then, the exhibits have been presented to more than 600,000 visitors at international trade fairs and design festivals. <http://www.gp-award.com/en>.

- End of press release -

Beaulieu Yarns

Beaulieu Yarns is an independent entity within the Belgian family-owned business Beaulieu International Group and part of its Engineered Products Business Unit. It is a leading manufacturer of polyamide (PA) and polypropylene (PP) yarns for contract, automotive, residential and technical applications. Its products are supplied in the form of bulk continuous filament (BCF) and ennobled yarn (twist, heatset and fris ). Beaulieu Yarns distinguishes itself with an entrepreneurial yet simultaneously warm-hearted partnership approach, inspired by an open, SME culture, to create a wide range of high-quality yarns and related services that are often developed in close collaboration with customers and always with due respect to man and nature.

Beaulieu Yarns has two production sites in Europe – one in Belgium, one in France – and one production site in China.

Beaulieu
International
Group



Press Release

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EgoBalance[®]

Sustainable Yarn

From biomass to
a better world



**Green
Product
Award**

Winner
2018



Caption: *EgoBalance[®] from Beaulieu Yarns wins Green Product Award 2018.*

(Photo: © Beaulieu International Group)



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